30th September 2013

**YOKOHAMA Announces Changes of Senior Management**

Tokyo – The Yokohama Rubber Co., Ltd. announced today that the company decided to make the following changes in responsibilities of senior management. The changes will become effective as of October 1, 2013.

**As of October 1, 2013:**

***Directors***

|  |  |  |
| --- | --- | --- |
|  | *New position* | *Current position* |
| **Tooru Kobayashi** | Director and Executive Vice  President, Head of Corporate Planning Div., President of Multiple  Business, President of Yokohama Business Association Corporation | Director and Executive Vice President, in charge of Corporate Planning Dept., Secretariat, GD100 Promotion Dept., Global HR Dept., Regal Dept., President of Multiple Business, President of Yokohama Business Association Corporation |
| **Hideto Katsuragawa** | Director and Corporate Officer, Head of Tire Business Planning Div., Head of Tire Overseas Sales & Marketing Div., Head of Tire Logistics Div. | Director and Corporate Officer, Head of Tire Business Planning Div., Head of Tire Overseas Sales & Marketing  Div. |

***Corporate Officers***

|  |  |  |
| --- | --- | --- |
|  | *New position* | *Current position* |
| **Koichi Tanaka** | Senior Managing Corporate Officer,  Chairman of Yokohama Rubber (China) Co., Ltd., Chairman of Yokohama Tire Sales (Shanghai) Co.,  Ltd. | Senior Managing Corporate Officer,  Chairman and President of  Yokohama Rubber (China) Co., Ltd., Chairman of Yokohama Tire Sales  (Shanghai) Co., Ltd. |
| **Shigetoshi Kondo** | Corporate Officer, President of Yokohama Rubber (China) Co., Ltd.,  President of Yokohama Tire Sales (Shanghai) Co., Ltd. | Corporate Officer, Head of Tire Logistics Div., Head of Tire Distribution Control Dept. |